



## Florida Society for Healthcare Risk Management & Patient Safety

The Florida Society for Healthcare Risk Management and Patient Safety is the only professional association which exclusively represents Florida Licensed Healthcare Risk Managers, Patient Safety Officers and other professionals who work in support of risk management and patient safety activities. Our growing membership represents and offers programming for those who work in various settings across the healthcare spectrum including hospitals, ambulatory outpatient settings, insurance and managed care organizations and continuing / long term care facilities.

The Florida Society for Healthcare Risk Management and Patient Safety provides several venues to connect our members with sponsors and vendors who wish to promote product and service offerings to potential clients or even to say “thank you” to current clients.

# MEDIA KIT

## Business Sponsorships

In order to provide year round access to our members the FSHRMPS has established a unique sponsorship opportunity that includes multiple contact points through several different venues.

### Title Partner - \$7,500

- Recognition as Conference Internet Sponsor
- Recognition as Conference Networking Reception Sponsor
- Recognition at Awards Lunch- Annual Conference
- Corporate Branding on Annual Conference Signage
- Prime Exhibit Space - Annual Conference and Regional Programming
- Roster of Attendees -Annual Conference
- Half-page Color Ad - Annual Conference Program
- Company Logo on Bags – Annual Conference
- Five Complimentary Vendor Registrations – Annual Conference
- Three Complimentary Client Registrations – Annual Conference
- Opportunity to Provide Three Year-Round Webinars
- Logo and Company Link on FSHRMPS Main Homepage



### Platinum Partner - \$5,000

- Recognition at Awards Lunch- Annual Conference
- Corporate Branding on Annual Conference Signage
- Prime Exhibit Space - Annual Conference and Regional Programming
- Roster of Attendees -Annual Conference
- Quarter-page Color Ad - Annual Conference Program
- Three Complimentary Vendor Registrations – Annual Conference
- Three Complimentary Client Registrations – Annual Conference
- Opportunity to Provide Two Year-Round Webinars
- Logo and Company Link on FSHRMPS Main Homepage

The FSHRMPS **Annual Meeting and Education Conference** provides direct access to our members and key decision makers in the field of healthcare risk management and patient safety. The conference provides a venue for both the education of our members and networking between our members and partners who provide important products and services to our members.

## Gold Partner - \$3,500

- Recognition at Awards Lunch- Annual Conference
- Corporate Branding on Refreshment Breaks – Annual Conference
- Prime Exhibit Space - Annual Conference and Regional Programming
- Roster of Attendees -Annual Conference
- Quarter-page Color Ad - Annual Conference Program
- Three Complimentary Vendor Registrations – Annual Conference
- Three Complimentary Client Registrations – Annual Conference
- Opportunity to Provide Two Year-Round Webinars
- Logo and Company Link on FSHRMPS Main Homepage

## Silver Partner - \$2,000

- Exhibit Space – Annual Conference
- Roster of Attendees -Annual Conference
- Quarter-page Color Ad - Annual Conference Program
- Two Complimentary Vendor Registrations – Annual Conference
- Two Complimentary Client Registrations – Annual Conference
- Logo & Company Link on FSHRMPS Website

## Bronze Partner - \$1,500

- Opportunity to Provide One Webinar
- Roster of Attendees -Annual Conference
- Quarter-page Color Ad - Annual Conference Program
- Two Complimentary Vendor Registrations – Annual Conference
- Two Complimentary Client Registrations – Annual Conference
- Logo & Company Link on FSHRMPS Website

Over the past three years the FSHRMPS has experienced tremendous growth in membership, both in terms of raw numbers and even more importantly, in year round member participation. As you determine which level is sponsorship is right for your organization we encourage you to consider the following accomplishments from last year:

- 25% Growth of New Society Members
- 50% Growth in Webinar Participation by Members
- 50% Growth in Number of Members Participating in the FSHRMPS E-News
- 75% Growth in Traffic to FSHRMPS Website
- 75% Of Members (Who attend Webinars) Rate Programs as Excellent
- 20% Growth in Conference Attendees and Exhibition, Over 300 Attendees
- 90% of Conference Participants Rate the Meeting as Excellent and 95% Report Increased Knowledge

To register as a Business Partner or to exhibit  
please complete the online insertion order form  
on the FSHRMPS website at <http://www.fshrmeps.org>