



Florida Society for Healthcare  
Risk Management & Patient Safety

**41<sup>st</sup> Annual Meeting & Education Conference**

*The Road to Recovery*



*New Horizons and Opportunities to Keep Our Patients Safe*

**August 12 & 13, 2021**

**Hyatt Regency Grand Cypress (Orlando, FL)**

**Sponsor Prospectus**



**Opening Keynote: Omayra Mansfield, MD MHA FACEP**

Dr. Omayra Mansfield is the Vice President and Chief Medical Officer at Advent Health Apopka and Advent Health Winter Garden and a board-certified emergency medicine physician. She obtained her medical degree and master's in healthcare administration at the University of Florida and completed her emergency medicine residency at Carolinas Medical Center.



**Closing Keynote: Linda Ryan**

Linda Ryan is a seven-time cancer survivor, mother of two, founding member of ME STRONG, a 501c3 charity, and founder of Yo cancer. As a speaker, blogger, and patient advocate, Linda has become a valuable resource for patients, companies, and organizations throughout the world. Her willingness to share open and candid details of her experience during her multiple recurrences and grueling treatments while refusing to let cancer control her life have inspired and motivated many while facing their life challenges. Linda thrives on travel, exercise, laughter, and most of all, being a mom to her two boys, Matthew and Ethan.

The FSHRMPS Conference is regularly attended by more than 500 participants, providing vendors and supporters the opportunity to have direct contact with members of society. Conference attendees include professionals working in healthcare settings across the delivery spectrum and a breakdown of titles associated with our previous attendees include:

- 38% Risk Management, Patient Safety or Claims Specialist
- 24 % Directors of Risk Management and or Patient Safety
- 16% VP of Risk Management, Patient Safety, Quality or Regulatory Compliance

The conference will include more than 25 educational sessions and important updates on topics such as the new Florida Patient Safety Metrics and the status of the new mandatory Culture of Patient Safety Surveys. Attendees who cannot attend the conference onsite will have online access to the education sessions and an online portal for interacting with our sponsors / exhibitors. All conference attendees will receive a Certificate of Completion indicating compliance with Florida Required Competency Standards.

Sponsors at the Title, Platinum, Gold and Silver Levels are provided with a six-foot table exhibit space include a tablecloth, two chairs and a wastebasket. All refreshment breaks will be held in the conference exhibitor area and conference attendees will have the opportunity to participate in a gift raffle for the following prizes in exchange for visiting our exhibitors:

- \$500 Gift Certificate
- ASHRM Root Cause Analysis Playbook
- 2022 FSHRMPS Conference Registration

Sponsors at the Platinum and Gold Level will be recognized as hosts of our Thursday Awards Lunch. Our Title Sponsor will be recognized as the host of our Thursday Evening Networking Reception (5:00 - 6:30 PM EST) which will also be held in the exhibitor area and will provide attendees with an expanded opportunity to visit and network with our exhibitors. Conference participants who attend online will have access to our sponsors though a special online portal.

# 2021 Sponsorship Levels

## **Title / Scholarship Sponsor - \$5,000**

- Corporate Branding in All Main Conference Areas
- Recognition as Sponsor of Thursday Evening Networking Reception
- Five Complimentary Vendor Registrations – Annual Conference
- Five Complimentary Client Registrations – Annual Conference
- Half Page Ad in Online / Downloadable Resource Guide
- Six Foot Exhibit Table / Online Exhibit Page
- Roster of Conference Attendees
- Year-Round Logo and Company Link on FSHRMPS Main Homepage

## **Platinum Sponsor - \$3,500**

- Corporate Branding in All Main Conference Areas
- Recognition as Sponsor of Thursday Awards Luncheon
- Three Complimentary Vendor Registrations – Annual Conference
- Three Complimentary Client Registrations – Annual Conference
- Quarter Page Ad in Online / Downloadable Resource Guide
- Six Foot Exhibit Table / Online Exhibit Page
- Roster of Conference Attendees
- Year-Round Logo and Company Link on FSHRMPS Main Homepage

## **Gold Sponsor - \$2,500**

- Recognition as Sponsor of Conference Refreshment Breaks
- Three Complimentary Vendor Registrations – Annual Conference
- Three Complimentary Client Registrations – Annual Conference
- Quarter Page Ad in Online / Downloadable Resource Guide
- Six Foot Exhibit Table / Online Exhibit Page
- Roster of Conference Attendees
- Year-Round Logo and Company Link on FSHRMPS Main Homepage

## **Silver - \$1,250**

- Two Complimentary Vendor Registrations – Annual Conference
- Two Complimentary Client Registrations – Annual Conference
- Quarter Page Ad in Online / Downloadable Resource Guide
- Six Foot Exhibit Table / Online Exhibit Page
- Roster of Conference Attendees
- Year-Round Logo and Company Link on FSHRMPS Sponsor Page

### **Bronze - \$750**

- Two Complimentary Vendor Registrations – Annual Conference
- Quarter Page Ad in Online / Downloadable Resource Guide
- Roster of Conference Attendees
- Year-Round Logo and Company Link on FSHRMPS Sponsor Page

The conference will be held at the beautiful [Hyatt Regency Grand Cypress](#) and FSHRMPS has negotiated a discounted room block (\$149 per night) and a reduced resort and parking fee. Ranked #1 on Condé Nast Traveler's Reader's Choice Awards for Orlando Resorts, the resort sits on 1,500 lush acres with a private lake, tennis courts, and a unique lagoon-style pool. Explore the pool's swim-through cave, tee off at the Jack Nicklaus Signature designed golf course or unwind at the spa.



**For More Information & Registration**

**<https://fshrmeps.org>**